




# HENNING SCHWARZE

entrepreneur, geographer, environment and tourism professional

## + Contact

 Paderborner Str. 11  
33189 Schlangen  
Germany

 +491708020123

 post@henningschwarze.com

 www.henningschwarze.com

 facebook.com/henningschwarze

 twitter.com/henningschwarze

 linkedin.com/henningschwarze

## + Personal

Date of birth: 08.12.1973

Marital status: Married

Nationality: German

## + Career Summary

I am a professional geographer, media expert and entrepreneur with international experience in sustainable tourism development, environmental assessment, ecosystem management, web, media & application design and production. These skills are underpinned by a good knowledge of physio-geography, ecology, information technology and marketing.

I am also experienced as a consultant in world heritage sites, protected areas, GIS/GPS, biodiversity conservation, education, regional development, tourist information systems, social media, web & graphic design, and distance learning.

Since 2001 I am engaged working as a consultant to UNESCO. In 2005 I became the Managing Partner of INTEWO | World Habitat Society GmbH, a company which was founded together with the Department of Geography from the University of Paderborn, Germany. INTEWO focuses on environment, tourism and education for sustainable development. Since 2015 I am among the co-founders and active as the CCO to the startup firm LivingCon, which is developing modular sustainable building solutions.

I am cooperating with key organizations and networks, and I am a frequent speaker at international conferences and events. As a multi-location citizen I have ground bases in Schlangen (Germany), Bahir Dar (Ethiopia) and Muscat (Oman).

## + Relevant career and achievements to date

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### ● 2004-now INTEWO | World Habitat Society GmbH

Founder and Managing Partner of INTEWO. Significantly involved in the day trading of the company and project development. INTEWO is headquartered in Germany, with offices in Oman and Ethiopia. International projects, with a focus on Europe, the Middle East, and East-Africa include:

- Environmental Impact Assessments (EIA) and baseline studies
- Research and development in the field of environmentally considerate tourism & education
- Biodiversity conservation, wildlife management & protected areas
- Tourism development and planning; tourism marketing
- Cartography, GIS, GPS, tourist information applications (iOS, Android, Windows, HTML5)
- Museums and information center development
- Public relations, train the trainer, capacity building, geo marketing
- Development cooperation, educational field trips, nature trail development, specialized field trips and incentives
- Multimedia productions, including movies, documentaries, radio features, etc.

### ● 2001-now UNESCO

Freelance consultant to the United Nations Educational, Scientific and Cultural Organization. Projects include:

- Biosphere Reserve assessment program in the GCC
- World Heritage Site assessment and tourism in the GCC
- Tourism development and implementation programs in the GCC and East Africa
- Environmental Impact Assessments (EIA) and baseline studies
- Consultant and advisor in environmental education and awareness campaigns and sustainable housing
- Steering Committee Member Quest4Africa
- Development, design and implementation of hard- and soft copy products, incl. web

### ● 2016-now LivingCon

Co-Founder and Chief Content Officer of LivingCon. LivingCon is an innovative mobile building provider, that meets the environmental and demographic challenges, which the society is facing nowadays. Significantly involved in product development, marketing and communication.

- Product development (residential homes, refugee homes, mobile offices, tiny houses)
- Marketing and communication
- Corporate design, online and offline promotions and documents

## + Relevant career and achievements to date

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- **1995-now**      **Location-Independent Freelance Consultant**
  - Environment, tourism and sustainability
  - Communication, media, project design & development, innovative sustainable services
  - Adviser to ministries and governmental authorities
  - International workshop participation, train the trainer courses and university lecturer
- **2002-2003**      **Scientific assistant at the Research Centre Senne**
  - Cartography, DTP and PR in the frame of the research project "Social economic effects of a potential National Park Senne"
- **1998-2004**      **University of Paderborn, Assistant, Faculty of Geography & Tourism**
  - Assembly and supervision of the department's CIP-Pool, IT-equipment and the institute's webpage
  - Participation at and support of international symposia
  - Preparation and implementation on a course for 'Tourist Information Systems and Web Design'
  - Support and recommendations in GIS, digital mapping, imaging, far distance learning and tutorials on web design, OS, graphic applications and office applications
  - Research into terrestrial and coastal ecosystems, erosion-processes and natural & man-made disasters
  - Development of distance learning applications

## + Education

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- 1995-2004**      University of Paderborn, Faculty of Geography & Social Science
- 1995-2003**      University of Paderborn, Department of Media Science
- 1994-1995**      German Armed Forces, Augustdorf
- 1984-1994**      High School Reismann Gymnasium Paderborn

## + Other Qualifications

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<b>2006</b>	Certificated Nature & Landscape Guide
<b>2004-2007</b>	Lecturer at the German Adult Education Program (VHS)
<b>1992</b>	Driving license for cars
<b>2003</b>	PADI Open Water Diver
<b>1994-now</b>	Organization of field trips and student exchange programs
<b>1994-1995</b>	Radar operator, German Armed Forces

## + IT Skills (selection)

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Microsoft Windows OS, Mac OS, Adobe Creative Cloud applications, Macromedia Freehand, X-Code, Android Studio, web design, CMS, web technologies HTML5, Wordpress, eCommerce, Social Media, internet, tourism information systems, geographic information systems (GIS), network administration, digital imaging, mapping, DTP, hardware, smartphone application design and development.

## + Languages

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- German: Native
- English: Business fluent
- Arabic: Basic
- Amharic: Basic

## + International Experience (selection)

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- Europe
- Bahrain
- Ethiopia
- Madagascar
- Morocco
- Oman
- Palestine
- Pakistan
- Qatar
- Saudi Arabia
- UAE
- USA

## + Interests & Membership







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- Team Member of „Guardian Integrators“, International Consortium (2016)
- Founding Member of Euro-Asia Tourism Studies Association (EATSA), Taiwan (2015)
- Member of the “Environmental Society of Oman (ESO)”, Oman (2011)
- Member of “German-Omani Association (DOG e.V.)”, Germany (2010)
- Vice chairman of “Förderverein Nationalpark Senne-Eggebirge e.V.”, Germany (2008-2017)
- Founding member of “Naturparkführer Teutoburger Wald e.V.”, Germany (2007)
- Member of “German-Ethiopian Association (DÄV e.V.)”, Germany (2007)
- Member of “Friends of the Environment Centre (FEC)”, Qatar (2002)
- Member of “Naturwissenschaftlich-Historischer Verein Lippe e.V.”, Germany (2001)
- Member of “Förderverein Nationalpark Senne-Eggebirge e.V.”, Germany (2001)
- Founding member of “Klimadaten Ostwestfalen-Lippe”, Germany (2000)

Information technologies, international travel, outdoor activities, photography, football, handball, diving, music.

## + Awards

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-  GPS-Nature trails in the Teutoburger Forest Nature Park – Awarded as an official project of the ESD Decade , Germany. 2008.
-  GPS-Nature trails in the Teutoburger Forest Nature Park – Awarded by the Federal Government of North Rhine-Westphalia with the Cross-Media-Award, Germany. 2008.
-  INTEWO | World Habitat Society GmbH – awarded as an exemplary start-up by the University of Paderborn, Germany. 2008.
-  GPS-Nature trails in the Teutoburger Forest Nature Park & Geoheritage Guide Muscat – Awarded as an official project of the ESD Decade, Germany. 2011.
-  FORD Middle East Conservation & Environmental Grant - awarded for the activities to promote geotourism and geoheritage in Oman. Dubai. 2011.
-  GPS-Adventure Park in the Teutoburger Forest Nature Park & Geoheritage Guide Muscat – Awarded as an official project of the ESD Decade, Germany. 2014.
-  Golden Khanjar Award (1<sup>st</sup> Place) as the best documentary at the 10<sup>th</sup> Muscat International Film Festival 2018 for the movie „The Migrant - Sooty Falcon in Oman“.

## **+** Publications (selection)

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Barth, H.K. & H. Schwarze: Winterregen und Bodenerosion. Dokumentation eines Extrem-Ereignisses im Herbst 1998 im Paderborner Land. In: Die Warte, Nr. 102. Sommer 1999, 3 Abb., 4 Fotos, pp. 9-12.

Schwarze, H. & T. Oppermann: Paderborner Geographen forschen im Königreich Saudi-Arabien. In: Paderborner Universitätszeitschrift, WS 99/2000, 1 Foto. pp. 44-45.

Schwarze, H. & J. Beineke.: „Wilder Westen und Bodenerosion“. In: Paderborner Universitätszeitschrift, 1/2001, 3 Fotos, pp. 16-17.

Schwarze, H. & M. Lukaszewicz: „Fünf Monate in der Wüste“ In: Paderborner Universitätszeitschrift, 4/2001, 3 Fotos, pp. 18-19.

Schwarze, H., Beineke, J. & H.K. Barth: Regeneration of ecosystems after anthropogenic impact - Al Jubail Marine Wildlife Sanctuary, Saudi Arabia. Poster A1, 2 figures, 5 pictures. In: Poster session at the 'Quest 2002 Conference' from the 27th to the 30th of January 2002 in Doha, Qatar.

Elhag, A.G.E., S. Aspinall, H. Schwarze, B. Boer & A. Osman, 2002: Abu Hamour Study, Doha, Qatar. Project Document - Environmental Survey in Abu Hamour, Doha, Qatar. Prepared by the UNESCO Office Doha for the Qatari Ministry of Municipal Affairs and Agriculture. 17p. & CD-Rom.

Aspinall, S., R. Phillips, B. Böer, H. Schwarze, C. Gillespi, K. Al Alenzi, E. Al Hitmi, N. Al Muraikhi & S. Al Safran, 2002: Biosphere Reserve Study, Qatar. Project Document – Rapid Assessment of potential Biosphere Reserves in Qatar. Prepared by the UNESCO Office Doha for the Qatari Supreme Council for the Environment and Natural Resources. 22p. & CD-Rom.

Kock, D., H. Schwarze & T. Oppermann, 2002: Fauna Survey in Ras Laffan Industrial City, Qatar. Prepared by the UNESCO Office Doha for Qatar Petroleum. 31p. & CD-Rom.

Aspinall, S. et al., 2003: Hawar Islands Biosphere Reserve Study, Bahrain. Project Document – Assessment of Hawar Islands, Bahrain as a potential Biosphere Reserve, together with the Al Areen Reserve. Prepared by the UNESCO Office Doha for the Bahrain National Commission for Wildlife Protection, January 2003. 44p. & CD-Rom.

Harteisen, U., P. Liepmann, H. Belz, H. Schwarze & A. Wiendl, 2003: Förderung des Landtourismus NRW. Handlungsorientierte Konzeptstudie über die regionalökonomischen, u.a. touristischen Entwicklungsperspektiven einer Nationalparkregion Senne. Mai 2003. 292p. & CD-Rom & Karte.

Schwarze, H., H. K. Barth, W. Al-Malki & I. Minz, 2005: Tourism in the Khor Al-Adaid Area, State of Qatar. Report to Qatar Tourism Authority. unpub. 29p.

Licciardi, G., H. Schwarze, B. Böer & S. Aspinall, 2007: Tentative List of World Heritage Sites in the State of Qatar. UNESCO Office in Doha. 23p.

## + Publications (selection)

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Schwarze, H. & F. Lechtenberg (Eds.), 2007: WHS-Journal – Magazin für nachhaltige Entwicklung und innovatives Umweltmanagement. World Habitat Society e.V. ISSN 1864-0419.

Schwarze, H. & H.K. Barth, 2008: Interactive GPS-guided environmental tours: New ways to assist sustainable human development with a special view to ecotourism. In: Escher, H. et. al (eds.) 3rd International UNESCO Conference on Geoparks, Osnabrück. pp. 20.

Schwarze, H. & H.K. Barth, 2008: Interactive GPS-guided tours with Reference to Ecotourism. In: Ministry of Environment & Climate Affairs, Sultanate of Oman, and UNESCO: Environmentally Friendly Tourism. CD-Rom.

Schwarze, H., 2009: GPS-based, interactive guided tours: New ways to assist sustainable tourism development. In: UNESCO Doha Office (Ed.) Towards Environmentally Friendly Tourism in Arabian Biosphere Reserves. pp. 34-36.

Böer, B., M. Richtzenhain, H. Schwarze & M. Breulmann, 2009: Environmentally friendly buildings – Enhanced water-, energy-, and waste-management in Arab urban ecosystems. In: UNESCO Doha Office (Ed.) Towards Environmentally Friendly Tourism in Arabian Biosphere Reserves. 34-36 pp.

Schwarze, H., 2010: Better Buildings - Enhanced water-, energy-, and waste-management in Arab urban ecosystems - globally applicable. UNESCO Doha Office (Ed.), Doha, Qatar.

Schwarze, H., 2013: Electronic interpretation. In: D. Newsome, S. A. Moore and R. K. Dowling (eds) Natural Area Tourism - Ecology, Impacts and Management, 2nd Ed. 306-307 pp.

Schwarze, H. & al Toubi, K. (Producers) and Jähne, R. & Herbort, S. (Directors). 2017. The Migrant – Sooty Falcons in Oman [Motion Picture]. Diwan of Royal Court, Office for Conservation of the Environment, Oman.

Schäferjohann, M. & H.Schwarze, 2017: The Little Sooty Falcon. Diwan of Royal Court, Office for Conservation of the Environment (Ed.), Oman. 1st Edition, 2017, 24 p.

Schäferjohann, M. & H.Schwarze, 2017: Alex und die Senne. Förderverein Nationalpark Senne-Eggegebirge e.V. (Ed.), Germany. 1st Edition, 2017, 24 p.

## **+ Recent Presentations, Workshops and Conferences (selection)** ---

Qatar united for the Environment, Science and Technology – QUEST 2002 Conference. 27 – 30 January 2002, Doha, State of Qatar.

German – Arab Tourism Forum. 2004 – 2012, ITB, Berlin, Germany.

Better Buildings – Enhanced water-, energy-, and waste-management in Arab urban ecosystems. Seminar and training workshop. 28 – 29 November 2007, Doha, State of Qatar.

Global Positioning System (GPS) and Geotourism. Meeting of the Omani Geotourism Committee. 24 – 27 November 2007, Muscat, Sultanate of Oman.

Resources Recycling – past, present and future trends. Go Green – Change our Future Conference. Qatar University. 1 – 2 March 2008, Doha, State of Qatar.

Train the Experts workshop on environmentally considerate tourism. 2 – 5 June 2008, Bahir Dar, Ethiopia.

GPS-guided environmental tours. 3rd International UNESCO Conference on Geoparks. 22 – 26 June 2008, Osnabrück, Germany.

Teutoburger Forest Nature Park – field trip organized for a governmental organization of the Sultanate of Oman. 27 – 29 June 2008, Bad Driburg, Germany.

Expert conference: Nature as an adventure – GPS-supported educational tours. A contribution to education for sustainable development. 22nd of April 2010, Hamburg, Germany.

Annual meeting of the German UNESCO World Heritage Sites. 14 October, Essen, Germany.

International Conference on Education for Sustainable Development in Support of Cultural Rapprochement & Biodiversity. 24 – 26 January 2011, Muscat, Sultanate of Oman.

Train the experts workshop on GPS applications in tourism. DSFT. 16 – 17 Mai 2011, Berlin, Germany.

“I Know Where I’m Going” - Remote Access to World Heritage Sites from St Kilda to Uluru Conference. 23-24 November 2011, Edinburgh, UK.

3rd Global Geotourism Conference. 30 October - 1 November 2011, Muscat, Sultanate of Oman.

World Green Tourism, Abu Dhabi, 5 - 7 December 2011. Abu Dhabi, UAE.

The sustainable development of the Simien Mountains World Heritage Site, 30 October 2012, Addis Ababa, Ethiopia.

Lake Tana Biosphere Reserve Workshop, 24 - 26 November 2012, Bahir Dar, Ethiopia.



## **+** Recent Presentations, Workshops and Conferences (selection) ---

Biosphere Reserves in Africa, BfN, Workshop, 3 December 2012, Bonn, Germany.

Al-Khuwair Natural Reserve Workshop, 21-22 September 2014, Muscat, Oman.

Closing conference of the UN-Decade „Education for Sustainable Development 2005-2014“, 29 -30 September 2014, Bonn, Germany.

VII International Tourism Congress (ITC'14) -“The Image and Sustainability of Tourist Destinations“, 2-4 December 2014, Muscat, Oman.

Smartphone applications and online applications for nature conservation - training workshop at the NUA NRW, 19 February 2015, Recklinghausen, Germany.

QUEST4AFRICA I. - „Innovation and technology in support of sustainable development, tourism and education“, 28-29 May 2015, Addis Ababa, Ethiopia.

QUEST4AFRICA II. - „Innovation and technology in support of sustainable development, tourism and education“, 16-17 November 2015, Addis Ababa, Ethiopia.

„Sustainable Solutions for Refugee Shelters“ - Wald und Holz NRW, 15 December 2015, Germany.

„Future Forum Lippe“ - Lippe District, 8 April 2016, Germany.

„International Synergy Meeting on the Sustainable Utilization of Saline Resources in Support of the United Nations Sustainable Development Goals with special Emphasis on Renewable Energy based Biofuel“ - Institute of Sustainable Halophyte Utilization (ISHU), University of Karachi, 5-7 December 2016, Pakistan.

QUEST4AFRICA III. - „Innovation and technology in support of sustainable development, tourism and education“, 13-14 December 2016, Addis Ababa, Ethiopia. Elected member of the Steering Committee.

UNESCO Biosphere Reserves in Africa - Research Meets development for the implementation of the Global Sustainability Agenda 2030, BfN, Workshop, 11 May 2017, Bonn, Germany.

1. Lippische Artenschutzkonferenz. Conference on Biodiversity Conservation for the Lippe District. Detmold, 13 January 2018, Germany.